

## **General Libraries**

PRINT AND WEB PUBLICATIONS RECORD  
July 1, 2006 – June 30, 2007

### **Resources and Services**

- **PUBLICATIONS**

Libraries Branded Web Pages, Photography and Creative Assistance, Fall 2006

Flyer, Just a Click Away, Library Courses – 8 ½ x 11

Bookmark, ALEPH, Fall 2006

Flyer, Bye Bye Web LUIS, Hello ALEPH, Summer 2006 – 8 ½ x 11 (2 versions)

Faculty Newsletter, Summer 2006

Flyer, Research Week, March 2007 – 8 ½ x 11

- **INTERNAL PRESS COVERAGE**

#### ***Announcements***

August 10, 14, 18, 2006 – “S. E. Wimberly Library Intersession Hours”

August 17, 2006 – “Wimberly Library Welcomes Students and Faculty Aug. 21, 22”

September 9, 11, 2006 – “FAU Libraries to Hold RefWorks Training Session Sept. 13”

September 21, 25, 28, October 5, 9, 12, 16, 25, 2006 – “Library Offers PowerPoint Workshops”

October 4, 5, 9, 12, 16, 2006– “Library Offers Refworks Workshop Oct. 18”

October 10, 2006 – “New Resource at FAU Libraries: Central Search”

October 26, 2006 – “FAU Libraries Web Survey – Chance to Win Gift”

February 26, 2007 – “It’s Your Library, Help Us Make It Better!”

March 12, 19, 22, 26, 2007 – FAU Libraries Need Your Help with LibQUAL+ Survey

May 14, 2007 – “Important News from FAU Libraries”

***MyFAU***

January 5, 2007 – “FAU Welcomes Students and Faculty”

January 8, 2007 – “Welcome from the FAU Libraries”

February 26, 2007 – “It’s Your Library, Help Us Make It Better!”

March 16, 2007 – “FAU Libraries Needs Your Help with LibQUAL+ Survey”

***Update***

July 2006 – “Faculty: “*Evolving Internet Reference Resource*,” Edited by William Miller, Ph. D., MLS, BA & Rita Pellen, MLS, BA”

July 2006 – “Bye-Bye Web LUIS... Hello ALEPH”

July 2006 – Faculty and Staff Briefs “Dr. William Miller and Rita M. Pellen”

August 2006 – “Faculty: Dr. William Miller”

August 2006 – “Faculty: John Cutrone”

• **EXTERNAL PRESS COVERAGE**

➤ **PRINT**

***Sun-Sentinel***

October 8, 2006 – (South Palm Beach County) – “What Do You Do For an Encore?” by Chauncey Mabe

➤ **ONLINE**

***Sun-Sentinel.com***

October 8, 2006 – “What Do You Do For an Encore?” by Chauncey Mabe

Press/Internal Releases: 19

Publications: 7

Internal Press Coverage: 19

External Press Coverage, Print: 1

External Press Coverage, Online: 1

## ***University Club at FAU Donates \$4,800 for M.L.S. Tuition Awards***

- **PRESS RELEASE**

August 14, 2006 – “The University Club at FAU Donates \$4,800 for Master of Library Science Tuition Awards”

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

***Palm Beach Post***

September 4, 2006 – (South County Edition, Notables) – “University Club at FAU Donates \$4,800 for Tuition Awards”

- **ONLINE**

***PalmBeachPost.com***

September 4, 2006 – (South County Edition, Notables) – “University Club at FAU Donates \$4,800 for Tuition Awards”

Press/Internal Releases: 1  
External Press Coverage, Print: 1  
External Press Coverage, Online: 1

## ***Paul C. Wimbish Wing***

- **PRESS RELEASE**

March 23, 2007 – (Media Advisory) – “FAU Libraries to Host Dedication of Paul C. Wimbish Wing”

March 27, 2007 – “FAU Libraries Complete Construction of Paul C. Wimbish Wing, Grand Opening and Dedication Highlight Generosity of Donors”

April 19, 2007 – (Post-Release) – “Opening of New Wing at FAU’s S.E. Wimberly Library Draws Donors and Campus Community” (4 photos attached)

- **PUBLICATIONS**

Tri-gold Folder, Libraries P.R. – 9” x 12” (3,000)

VIP Invitation with Map Insert (250)

Dedication Program (500)

Keepsake Packet, “5 News Floors” (500)

VIP Folders, Stuffed with Keepsake Packet and Multiple P.R. Items (250)

Press Kit (10)

Lobby Monitor Slides (4)

- **INTERNAL PRESS COVERAGE**

***Announcements***

March 26, 2007 – “Wimbish Wing Grand Opening and Dedication Ceremony on Tuesday”

***MyFAU***

March 8, 2007 – “Grand Opening of the Wimbish Wing of the Wimberly Library Set for March 27”

***Update***

March 2007 – “Completion of the Paul C. Wimbish Wing of the S.E. Wimberly Library. Grand Opening and Dedication Will Be Tuesday, March 27, from 4 to 6 pm”

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

***Boca Raton/ Delray Beach News***

March 29, 2007 – “FAU Hosts Grand Opening for Wimbish Library Addition”

April 5, 2007 – “FAU Hosts Grand Opening for Wimbish Library Addition”

***Information Today***

June 2007 – (Noted & Quoted) – S. E. Wimberly Library at Florida Atlantic University (FAU) Announced That the Paul C. Wimbish Wing...

***Palm Peach Post***

May 7, 2007 – Opening of New Wing at FAU Draws Donors, Campus Community

***Shalom Today***

April 11, 2007 – Holocaust Film and Discussion

***Sun-Sentinel***

January 2, 2007 – “New Center for Jewish Students Opens at FAU” by Scott Travis

June 10, 2007 – FAU’s S.E. Wimberly Library Adds New Wing

***Whoooooo News: University Club of the FAU Foundations, Inc.***

March 2007, Volume 8.8 – “Paul C. Wimbish Wing Dedication to Be Held” by Alene Brewer

➤ **ONLINE**

***Florida Briefs***

January 2, 2007 – “FAU Center for Jewish Students Opens”

***Sun-Sentinel.com***

January 2, 2007 – “New Center for Jewish Students Opens at FAU” by Scott Travis

June 10, 2007 – FAU’s S.E. Wimberly Library Adds New Wing

***University Press***

April 19, 2007 – “SG: Paul C. Wimbish Wing Grand Opening and Dedication”

Press/Internal Releases: 6

Publications: 10

Internal Press Coverage: 3

External Press Coverage, Print: 8

External Press Coverage, Online: 4

**Databases**

• **INTERNAL PRESS COVERAGE**

***Announcements***

January 2007 – “Libraries’ Database of the Month: IT Information (Safari Books Online)”

February 2007 – “FAU Libraries’ Databases of the Month (Black History Month with Alexander Street Press)”

***MyFAU***

September 2006 – “FAU Libraries Database of the Month: CountryWatch”

October 2006 – “FAU Libraries Database of the Month: Accounting Research Manager”

November 2006 – “FAU Libraries Database of the Month: Inter-University Consortium for Political and Social Research”

December 2006 – “FAU Libraries Database of the Month: America: History & Life”

January 2007 – “FAU Libraries Database of the Month: Safari Books Online”

February 2007 – “FAU Libraries Database of the Month: Alexander Street Press Database”

March 2007 – “FAU Libraries Database of the Month: Ethnic NewsWatch”

April 2007 – “FAU Libraries Database of the Month: Evidence Based Medicine Reviews”

May 2007 – “FAU Libraries Database of the Month: FIAF International Index to Film Periodicals”

Press/Internal Releases: 11  
Internal Press Coverage: 11

## **KULTUR**

### ***2006-2007 Celebration of Yiddish***

- **PRESS RELEASE**

October 2, 2006 – “2006-2007 Celebration of Yiddish Kicks Off in October at FAU, KULTUR in the 21st Century Is the Theme of Series Exploring Yiddish Culture”

- **CALENDAR RELEASE**

September 20, 2006 – “2006-2007 Celebration of Yiddish Kicks Off in October at FAU, KULTUR in the 21st Century is the Theme of Series Exploring Yiddish Culture”

- **PUBLICATIONS**

Flyer , 2006 – 2007 Events

- **INTERNAL PRESS COVERAGE**

#### ***Update***

October 2006 – “Wednesday, October 25, 2006 – 3p.m. KULTUR Series Begins”

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

***Boca Raton Times***

October 12, 2006 – “Yiddish Series Kicks off New Season” by Staff

October 18, 2006 – “Yiddish Series Kicks off New Season” by Staff

***Deerfield Beach Forum***

October 12, 2006 – “Yiddish Series Kicks off New Season” by Staff

Press/Internal Releases: 3  
Publications: 1  
Internal Press Coverage: 1  
External Press Coverage, Print: 3

***“A Jewish-American Oktoberfest: A Yiddishe Momme in Wagner’s Backyard:”  
Song Recital and Lecture by Dr. Leonard Lehrman and Helene Williams  
October 25, 2006***

- **PUBLICATIONS**

Program, KULTUR, English/Yiddish Song Translations

Event Signage

- **INTERNAL PRESS COVERAGE**

***Announcements***

October 25, 2006 – “A Jewish American Oktoberfest”

***MyFAU***

October 25, 2006 – KULTUR Event “A Jewish American Oktoberfest: A Yiddishe Momme in Wagner’s Backyard”

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

***New Times***

October 19-25, 2006 – “Kultur Klash” by Sam Eifling

***Palm Beach Jewish Journal***

October 17, 2006 – “*Mame loshen* is Loud and Clear Locally” by Veronica Zaragovia

***Palm Beach Post***

October 18, 2006 – (Religion Calendar) – “A Jewish-American Oktoberfest: A Yiddishe Momme in Wagner’s Backyard”

October 19, 2006 – (Living, South Palm Beach County Synagogue News, Around Town) – “A Jewish-American Oktoberfest: A Yiddishe Momme in Wagner’s Backyard”

October 19, 2006 – (Living, South Beach County) – “A Jewish-American Oktoberfest: A Yiddishe Momme in Wagner’s Backyard”

October 19, 2006 – (Living, South Palm Beach County Synagogue News, Calendar) – “A Jewish-American Oktoberfest: A Yiddishe Momme in Wagner’s Backyard”

October 20, 2006 – (TGIF, Calendar, Speakers) – “Florida Atlantic University”

October 23, 2006 – (Best Bets) – “A Jewish American Oktoberfest: A Yiddish Momme in Wagner’s Backyard”

October 24, 2006 – Best Bets) – “A Jewish American Oktoberfest: A Yiddish Momme in Wagner’s Backyard”

October 25, 2006 – (Best Bets) – “A Jewish American Oktoberfest: A Yiddish Momme in Wagner’s Backyard”

October 25, 2006 – (Neighborhood Post) – “This Halloween Event Won’t Spook Little Ones” by Michelle Mundy

October 26, 2006 – “Yiddish Celebrations Kick Off at FAU” by Miguel Candelers

***Sun-Sentinel***

October 16, 2006 – (Special Marketing) – “Culture Celebration October 25 at 3 p.m.”

October 24, 2006 – (Bulletin Board, Palm Beach County) – “Jewish-American Oktoberfest”

➤ **ONLINE**

***PalmBeachPost.com***

October 18, 2006 – (Religion Calendar) – “A Jewish-American Oktoberfest: A Yiddishe Momme in Wagner’s Backyard”

October 25, 2006 – (Neighborhood Post) – “This Halloween Event Won’t Spook Little Ones” by Michelle Mundy

October 26, 2006 – “Yiddish Celebrations Kick Off at FAU” by Miguel Candelers

***Sun-Sentinel.com***

October 16, 2006 – (Special Marketing) – “Culture Celebration October 25 at 3 p.m.”

October 24, 2006 – (Bulletin Board, Palm Beach County) – “Jewish-American Oktoberfest”

***TC Palm Entertainment***

October 24, 2006 – “Yiddish cultural event will be at FAU” by Staff Reporter

Press/Internal Releases: 2

Publications: 2

Internal Press Coverage: 2

External Press Coverage, Print: 14

External Press Coverage, Online: 6

***Jewish Wisdom of the 21<sup>st</sup> Century:  
Lecture and Book Signing by Rabbi Irwin Kula  
January 24, 2007***

• **PRESS RELEASE**

January 16, 2007 – “Irwin Kula, Author and TV Personality, to Lecture at FAU”

January 22, 2007 – (Media Advisory) – Irwin Kula, Author and TV Personality, to Lecture at FAU, “Today” Show Regular to Hold Book Signing for KULTUR Series

• **CALENDAR RELEASE**

January 25, 2007- “Irwin Kula, Author and TV Personality to Lecture at FAU”

• **PUBLICATIONS**

Event Signage

• **INTERNAL PRESS COVERAGE**

***Announcements***

January 22, 2007 – “‘Jewish Wisdom of the 21<sup>st</sup> Century’ Lecture by Rabbi Irwin Kula”

***E-Newsbreak***

January 2007 – FAU Libraries Events...Noted Author and TV Personality to Lecture at KULTUR Series Event

***MyFAU***

January 24, 2007 – KULTUR Event “Jewish Wisdom of the 21<sup>st</sup> Century”

***Update***

January 2007 – “Noted Author and TV Personality to Lecture at KULTUR Series Event”

January 2007 – FAU University Center, Grand Palm Room, KULTUR Series

• **EXTERNAL PRESS COVERAGE**

➤ **PRINT**

***Delray Beach Times***

January 17, 2007 – “Author Irwin Kula to Lecture at FAU”

***Sun-Sentinel***

January 22, 2007-“‘Jewish Wisdom’ Topic of Author’s Lecture at FAU”

➤ **ONLINE**

***PalmBeachPost.com***

January 17, 2007 – (Religion, Upcoming Events) – “Kultur in the 21<sup>st</sup> Century”

January 24, 2007 – (Religion Calendar) – “Kultur in the 21<sup>st</sup> Century”

***Sun-Sentinel.com***

January 22, 2007-“‘Jewish Wisdom’ Topic of Author’s Lecture at FAU”

***TCPalmEntertainment.com***

November 4, 2006 – (Religion Notes, Special Events) – “The Friends of the Yiddish”

December 30, 2006 – (Religion Notes, Special Events) – “The Friends of Yiddish”

January 13, 2007 – (Religion Notes, New Listings) – ‘The Friends of Yiddish’ Brief

January 20, 2007 – (Religion Notes, Special Events) – ‘The Friends of Yiddish’ Brief

January 24, 2007 – (Religion Calendar) – “Kultur in the 21<sup>st</sup> Century”

*Yearnings.IrwinKula.com/Events.htm*

January 17, 2007 – (Events) – 1/24/07 Florida Atlantic University, University Center,  
Majestic Palm Room, Boca Raton, FL

Press/Internal Releases: 8

Publications: 1

Internal Press Coverage: 5

External Press Coverage, Print: 2

External Press Coverage, Online: 9

*Adventures in Yiddishland: Lecture and Book Signing by Jeffrey Shandler  
February 21, 2007*

- **PRESS RELEASE**

February 5, 2007- “Jeffrey Shandler, Scholar on Jewish Culture, to Speak at FAU”

- **CALENDAR RELEASE**

January 25, 2007- “Jeffery Shandler, Scholar on Jewish Culture, to Speak at FAU”

- **PUBLICATIONS**

Event Signage

- **INTERNAL PRESS COVERAGE**

*Announcements*

February 19, 2007 – “Adventures in Yiddishland Feb. 21”

*MyFAU*

February 21, 2007 – KULTUR Event “Adventures in Yiddishland”

*Update*

February 2007 – “‘Adventures in Yiddishland’ on Feb.21”

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

*Palm Beach Jewish Journal*

February 13, 2007 – (North, What’s Happening) – “Jewish Scholar Lectures”

February 20, 2007 – (What’s Happening) – “Jewish Scholar Lecture”

***Sun-Sentinel***

February 20, 2007 – (Bulletin Board, Southern Palm Beach County) – “Adventures in Yiddishland: Postvernacular Language and Culture”

February 21, 2007 – (Shalom Today) – “Adventures in Yiddish Land”

➤ **ONLINE**

***BocaNews.com***

February 8, 2007 – “Jewish Studies Professor to Speak at FAU” from Staff Reports

***Palm Beach County Cultural Council (palmbeachculture.com)***

February 6, 2007 – (Events, Calendar) – “Adventures in Yiddishland”

***PalmBeachPost.com***

February 13, 2007 – (Entertainment, Events) – “Lecture: Adventures in Yiddishland”

February 13, 2007 – (Boca Raton Community News) – “Jeffrey Shandler Scholar on Jewish Culture to Speak at FAU”

February 14, 2007 – (Boca Raton Community Calendar) – “Jeffrey Shandler Scholar on Jewish Culture to Speak at Florida Atlantic University”

February 21, 2007 – (Boca Raton). “Jeffrey Shandler Scholar on Jewish Culture to Speak at Florida Atlantic University

***Sun-Sentinel.com***

February 20, 2007 – (Bulletin Board, Southern Palm Beach County) – “Adventures in Yiddishland: Postvernacular Language and Culture”

February 21, 2007 – (Bulletin Board, Southern Palm Beach County) – “Adventures in Yiddishland: Postvernacular Language and Culture”

***TCPalmEntertainment.com***

November 4, 2006 – (Religion Notes, Special Events) – “The Friends of Yiddish”

December 23, 2006 – (Calendar Notice) – “Martin, St. Lucie County Religion Notes: December 23”

January 13, 2007 – (Religion Notes, New Listings) – ‘The Friends of Yiddish’ Brief

January 20, 2007 – (Religion Notes, Special Events) – ‘The Friends of Yiddish’ Brief

February 10, 2007 – (Religion Notes, Special Events) – ‘The Friends of Yiddish’ Brief

***YourHub.com (Palm Beach Gardens)***

January 30, 2007 – (Events) – “Adventures in Yiddishland”

Press/Internal Releases: 5

Publications: 1

Internal Press Coverage: 3

External Press Coverage, Print: 4

External Press Coverage, Online: 14

**General Libraries**

**Total Amount of Press/Internal Releases: 55**

**Total Amount of Publications: 22**

**Total Amount of Internal Press Coverage: 44**

**Total Amount of External Press Coverage, Print: 33**

**Total Amount of External Press Coverage, Online: 35**