

Judaica Sound Archives

PRINT AND WEB PUBLICATIONS RECORD
July 1, 2006- June 30, 2007

General

- **PUBLICATIONS**

Tri-Fold Brochure, Judaica Sound Archives, Copy Review and Design,
Print Date: August 2007

Donation Envelope, June 2007

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

Herald Tribune

September 9, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by
Jessica Grescko, Associated Press

Jewish Week (South Florida Living)

March 16, 2007 – “Preserving the Jewish Sound” by Stewart Ain

Naples Daily News

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by
Jessica Grescko, Associated Press

Palm Beach Jewish Journal

November 14, 2006 – “Cantors to Sing in Concert”

Palm Beach Post

September 9, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by
Jessica Grescko, Associated Press

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by
Jessica Grescko, Associated Press

May 24, 2007 – Judaica Sound Archives at FAU Libraries

Sun-Sentinel

November 24, 2006 – “Archive Preserves Jewish Culture by Collecting Old Recordings” by Jessica Grescko, Associated Press

November 27, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds, Immigrant Experience” by Associated Press

➤ **ONLINE**

Arabs Against Discrimination News Site (aad-online.com)

March 8, 2007 – “Jewish Sound Archive Preserving Music”

Bradenton.com

September 9, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

CJP.org

September 12, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Music, European Immigrant Experience” by Jessica Grescko, Associated Press

DisciplesWorld.com

September 9, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

Examiner.com

September 9, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

FirstCoastNews.com

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

Grammy.com

November 27, 2006 – “Jewish Sound Archives Race to Preserve Music” by Jessica Grescko, Associated Press

HeraldTribune.com

September 9, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

IsrealInsider.com

September 13, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds, Immigrant Experience” by Jessica Grescko, Associated Press

Jewish Ledger (Hartford, CT)

May 3, 2007 – (Jewish Reflections) – “A Sabbatical Spent Volunteering for the Judaica Sound Archives” by Cantor Emily Sleeper Mekler

NaplesNews.com

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

Nashuatelegraph.com

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

PalmBeachPost.com

September 9, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

May 24, 2007 – Judaica Sound Archives at FAU Libraries

PensacolaNewsJournal.com

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

St. Petersburg Times Online

September 11, 2006 – “FAU Gives Life to Jewish Songs” by Associated Press

Sun-Sentinel.com

November 24, 2006 – “Archive Preserves Jewish Culture by Collecting Old Recordings” by Jessica Grescko, Associated Press

November 27, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds, Immigrant Experience” by Associated Press

TaiwanNews.com

September 8, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

Tallahassee.com

September 10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko, Associated Press

TheJewishWeek.com

March 8, 2007 – “Preserving the Jewish Sound” by Stewart Ain

The Associated Press Concord Monitor Online

September

10, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds” by Jessica Grescko

The Journal of the Jewish Genealogical Society of Los Angeles

Winter 2006 – “Judaica Sound Archives: Rescuing, Preserving & Sharing Heritage” by Nathan Tinanoff

United Jewish Communities (ujc.org)

September 12, 2006 – “Jewish Sound Archives Race to Preserve Ethnic Sounds, European Immigrant Experience” by Jessica Grescko

Publications: 2
External Press Coverage, Print: 9
External Press Coverage, Online: 25

Outreach

“Music of the Holocaust”

January 28, 2007

• **PRESS RELEASE**

January 16, 2007 – (Media Advisory) – “Judaica Sound Archives at FAU Libraries to Host ‘Music of the Holocaust’ for 65 High School Students”

Press/Internal Releases: 1

“Transition to Modernity: Selected Yiddish Songs” Robert Freedman Lecture

February 15, 2007

• **CALENDAR RELEASE**

January 25, 2007 – “Judaica Sound Archives at FAU Libraries to Host Robert Freedman Lecture”

• **INTERNAL PRESS COVERAGE**

Announcements

February 15, 2007 – (Events & News) – “‘Transition to Modernity: Selected Yiddish Songs’ Lecture”

Update

February 2007 – “Robert Freedman to Lecture on Feb.15”

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

Boca Raton Times

January 31, 2007 – (Calendar Events) – “FAU Library Slates Judaica Lecture”

January 31, 2007 – (Calendar Events) – “Transition to Modernity: Selected Yiddish Songs”

Boynton Beach Times

January 31, 2007 – (Calendar Events) – “FAU Slates Judaica Lecture”

For a Good Cause

February 2007 – (Calendar) – “Transition to Modernity: Selected Yiddish Songs”

Jewish Journal

January 30, 2007 – (North Palm Beach Edition, What’s Happening) – “FAU Hosts Yiddish Song Lecture”

Palm Beach Jewish Journal

January 30, 2007 – (North, Calendar) – “FAU Hosts Yiddish Song Lecture”

February 13, 2007 – (South, What’s Happening) – “FAU Hosts Yiddish Song Lecture”

Palm Beach Post

February 9, 2007 – (TGIF, Calendar Events) – “Florida Atlantic University- Robert Freedman Will Speak About ‘Transition to Modernity: Selected Yiddish Songs’”

February 13, 2007 – (Events) – “Lecture: Robert Freedman – Yiddish Music”

Sun-Sentinel

February 9, 2007 – (TGIF, Calendar Events) – “Yiddish Songs”

February 9, 2007 – (South Florida Edition, Section 5E) – “Yiddish Songs” Compiled by Cheryl Frost

February 11, 2007 – (Religion News) – “Yiddish Music Expert Speaks at FAU Library”
Compiled by Minerva Romo

February 14, 2007 – (Calendar) – “Transition to Modernity: Selected Yiddish Songs”

➤ **ONLINE**

PalmBeachPost.com

February 9, 2007 – (TGIF, Calendar Events) – “Florida Atlantic University- Robert Freedman Will Speak About ‘Transition to Modernity: Selected Yiddish Songs’”

February 13, 2007 – (Events) – “Lecture: Robert Freedman – Yiddish Music”

Sun-Sentinel.com

February 9, 2007 – (Temple News Briefs) – “Yiddish Songs” Compiled by Cheryl Frost

February 14, 2007 – (Calendar) – “Transition to Modernity: Selected Yiddish Songs”

TCPalmEntertainment.com

January 26, 2007 – (Calendar Events) – “Lecture”

YourHub.com (Palm Beach Gardens)

January 30, 2007 – (Event) – “Transition to Modernity: Selected Yiddish Songs”

Press/Internal Releases: 3
Internal Press Coverage: 2
External Press Coverage, Print: 13
External Press Coverage, Online: 6

***“Preserving a Jewish Music Heritage” Nathan Tinanoff Lecture
March 9, 2007***

• **CALENDAR RELEASE**

March 1, 2007 – “Founder and Director of FAU’s Judaica Sound Archives to Present ‘Preserving a Jewish Music Heritage’”

• **INTERNAL PRESS COVERAGE**

Announcements

March 5, 8, 2007 – (Events) – “‘Preserving a Jewish Music Heritage’ March 9”

• **EXTERNAL PRESS COVERAGE**

➤ **ONLINE**

YourHub.com (Palm Beach Gardens)

February 22, 2007 – “Preserving a Jewish Music Heritage”

Press/Internal Releases: 2
Internal Press Coverage: 1
External Press Coverage, Online: 1

***“John Zorn and the Future of Jewish Music”, Daniel Scheide Lecture
May 29, 2007***

- **CALENDAR RELEASE**

May 15, 2007 – Judaica Sound Archives at FAU Libraries to Host Lecture on Composer John Zorn

- **INTERNAL PRESS COVERAGE**

Announcements

May 29, 2007- “John Zorn and the Future of Jewish Music”

- **EXTERNAL PRESS COVERAGE**

- **PRINT**

Palm Beach Post

May 23, 2007 – (Community Calendar) – Judaica Sound Archives at FAU Libraries, Lecture by Daniel Scheide “John Zorn and the Future of Jewish Music”

May 24, 2007 – (Living) – Judaica Sound Archives at FAU Libraries, Lecture by Daniel Scheide “John Zorn and the Future of Jewish Music”

Sun-Sentinel

May 24, 2007 – (Hi-Riser) – “Librarian to Lecture on John Zorn”

May 26, 2007 – (Community News Roundup) – Future of Jewish Music Topic of Lecture Tuesday

May 29, 2007 – (Shalom Today, Meetings) – Daniel Scheide, a Librarian at Florida Atlantic University Libraries, Will Present “John Zorn....”

- **ONLINE**

Jewish Music Web Center

May 6, 2007 – John Zorn and the Future of Jewish Music Lecture

PalmBeachPost.com

May 23, 2007 – (Community Calendar) – Judaica Sound Archives at FAU Libraries, Lecture by Daniel Scheide “John Zorn and the Future of Jewish Music”

May 24, 2007 – (Living) – Judaica Sound Archives at FAU Libraries, Lecture by Daniel Scheide “John Zorn and the Future of Jewish Music”

Sun-Sentinel.com

May 26, 2007 – (Community News Roundup) – Future of Jewish Music Topic of Lecture
Tuesday

Teruah-Jewish Music

May 16, 2007 – Judaica Sound Archives at FAU Libraries to Host Lecture on Composer
John Zorn at Hillel

Press/Internal Releases: 2

Internal Press Coverage: 1

External Press Coverage, Print: 5

External Press Coverage, Online: 5

Judaica Sound Archives

Total Amount of Press/Internal Releases: 8

Total Amount of Publications: 2

Total Amount of Internal Press Coverage: 4

Total Amount of External Press Coverage, Print: 27

Total Amount of External Press Coverage, Online: 37